

*Notice to Vendors*  
**MARKETING CAMPAIGN FOR CITYWIDE  
BI-CENTENNIAL EVENTS**  
*April 2016-December 2016*

**THE CITY OF TROY, NY** is accepting proposals from qualified vendors for **developing, building, and implementing a marketing campaign for the City of Troy's Bi-Centennial Celebrations**. Proposals shall cover all labor and materials required for the project, in conformity with the contents of the specifications.

Contract Period: May 5, 2016 through December 31, 2016

All proposals must be received by the City of Troy's Purchasing Department by **May 2, 2016 at 2:00 p.m.** All proposals received after the specified time will not be opened, and returned to the sender. Proposals should be addressed to:

City of Troy, New York  
Bureau of Contracts and Procurement  
433 River Street  
Suite 5001  
Troy, NY 12180  
Attn.: Kathy Kussler, Purchasing Agent

Proposals must include all required information as described in the RFP. All documents shall be enclosed in a sealed envelope addressed to the Purchasing Department and must be plainly marked on the outside: **Proposal for Marketing Campaign**. The City of Troy, NY reserves the right to reject any and all proposals, and to accept any proposal or proposals as submitted, or as modified, in the best interest of the College.

**Contact Information:**  
Kathy Kussler, Purchasing Agent  
(518) 279-7104  
[kathy.kussler@troyny.gov](mailto:kathy.kussler@troyny.gov)