

Chairman
Kevin O'Bryan

Vice-Chair
Brian Carroll

Executive Director

Steven Strichman

Board Members

Hon. Dean Bodnar

Mr. Paul Carroll

Hon. Robert Doherty

Louis Anthony

Adam Hotaling

Tina Urzan

Susan Farrell

Troy
Capital Resource
Corporation

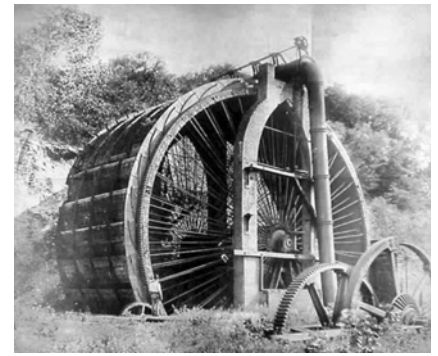
BOARD OF DIRECTORS MEETING
February 17, 2017
10:00 a.m.

Planning Department Conference
Room

City Hall

A G E N D A

- I. Approval of minutes from the January 20, 2017 meeting.
- II. Grants software
- III. The Enchanted City Sponsorship
- IV. Auditors – The Bonadio Group
- V. Accounting services – CFO for Hire
- VI. Financials
- VII. Adjournment



City of Troy Capital Resource Corporation

January 20, 2017
10:00 AM Meeting
Minutes

Present: Kevin O'Bryan, Brian Carroll, Steve Strichman, Hon. Dean Bodnar, Hon. Robert Doherty, Tina Urzan, Susan Farrell, Paul Carroll and Lou Anthony

Absent: Adam Hotaling

Also in attendance: Justin Miller, Cheryl Kennedy, Laura Wells, Jim Lozano, Mary Ellen Flores, Deanne DalPos, Lucas Nathan and Denee Zeigler.

The CRC was convened at 10:43 a.m.

I. Minutes

The board reviewed the minutes from October 14, 2016.

**Tina Urzan made a motion to approve the minutes from October 14, 2016.
Paul Carroll seconded the motion, motion carried.**

II. Grant Software

The chairman advised this item has been tabled until next month.

III. PARIS report

Mr. Strichman advised we will discuss this at our next meeting.

IV. Budget

This item was discussed on a previous agenda; no budget to discuss at this time.

V. Financials

Ms. Flores advised that there has not been any activity since the last incoming amount of \$418,000. The chairman advised that we need to think about what to do with the funds that we do have. Mr. Miller advised that we have broader powers to do grants and loans. Mr. Doherty advised that he is familiar with what the IDA can do, but asked if there were limitations for the CRC as far as helping commercial or residential. Mr. Miller advised that the CRC is geared towards helping not for profits and the municipal, charitable side. Mr. Doherty noted that the city budget was very hard to come by this year. As a result of the cuts, the neighborhood improvement grants have gone away. He asked if this was something that the CRC would get involved with and added that there are a lot of community groups throughout the city that could be assisted. Mr. Millers advised that in the past we have provided funding for the citywide camera program and added that we could outline a program to possibly provide funding. The chairman advised it may be something we can discuss at the next meeting.

Hon. Dean Bodnar made a motion to approve the financials as presented.

Tina Urzan seconded the motion, motion carried.

III. Adjournment

The Chairman asked if there was any other business before they adjourn the CRC meeting.

**Susan Farrell made a motion to adjourn the CRC meeting.
Tina Urzan seconded the motion, motion carried.**

The CRC meeting was adjourned at 10:50 a.m.

DRAFT



SPONSORSHIP LEVELS 2016

PRESENTING INVENTOR SPONSOR - \$10,000 (1 AVAILABLE)

PRESENTING SPONSOR WILL RECEIVE:

- ☐ Presentational billing in event name "Company XYZ presents The Enchanted City"
- ☐ Inclusion on on-air discussion panels
- ☐ Largest, most prominent logo on all collateral materials including
 - ✓ Event posters
 - ✓ Event banners
 - ✓ Event advertising
 - ✓ Event PR
- ☐ Quote from company in official event press release
- ☐ Opportunity to speak at event press conference
- ☐ 10 x 10 booth at event site
- ☐ Four free VIP tickets to the Queen's Ball evening event

GOLD WATCH SPONSOR - \$5,000 DONATION (2 AVAILABLE)

GOLD LEVEL SPONSORS WILL RECEIVE:

- ☐ Large logo on all collateral materials including
- ☐ Event posters
- ☐ Event banners
- ☐ Event advertising
- ☐ Event PR
- ☐ 10 x 10 booth at event site
- ☐ Live mentions by costumed characters throughout the event

SILVER STEAM WHISTLE SPONSOR - \$1,000 DONATION (4 AVAILABLE)

SILVER LEVEL SPONSORS WILL RECEIVE:

- ☐ Logo on all collateral materials including
- ☐ Event posters
- ☐ Event banners
- ☐ Event advertising
- ☐ Event PR

BRONZE BOOTSTRAP SPONSOR - \$500 DONATION (6 AVAILABLE)

BRONZE LEVEL SPONSORS WILL RECEIVE:

- ☐ Logo on all collateral materials including
- ☐ Event posters
- ☐ Event banners
- ☐ Event advertising



2017 ANNUAL SPONSOR AGREEMENT

NAME: _____

PHONE: _____

EMAIL: _____

WEB SITE: _____

FACE BOOK URL: _____

SPONSORSHIP LEVEL: _____

Please send a high resolution jpeg of your logo, your check and a brief mission statement to:

Tech Valley Center of Gravity
C/O The Enchanted City
30 3rd Street
Troy, NY 12180

TVCOG is our event partner and a 501c3. All sponsorship contributions are tax deductible.

Thank you for all that you have allowed us to do for our community as a direct result of your generous contribution.

Best,

Susan Duncel
Event Producer