

W.M. Patrick Madden
Mayor



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Mayor Madden Announces Troy Earth Day Cleanup Projects

TROY, NY – Ahead of Earth Day weekend, Mayor Patrick Madden is encouraging the public to participate in the annual citywide Earth Day neighborhood cleanup program. Scheduled for Saturday, April 20th through Monday, April 22nd, the community event brings together Troy residents, families, and business owners to improve community parks, green spaces and neighborhoods across the city. Interested volunteers can join an existing community cleanup project or create a cleanup group of their own.

Mayor Madden said, “Participating in Troy’s Earth Day cleanup program gives everyone an opportunity to make a positive & meaningful contribution to improve the quality of life in their neighborhood. Community involvement is essential for making Earth Day successful, and I encourage Troy residents to participate this weekend’s cleanup program.”

Approximately 15 neighborhood cleanup projects and activities are planned for Earth Day weekend in locations across the Collar City. View a full list of neighborhood cleanup projects at www.troyny.gov/earthday

Earth Day is an annual event held to demonstrate public support for environmental protection and preservation. First launched in the United States in 1970, Earth Day is now celebrated worldwide with more than 193 countries participating. Each year, the City of Troy sponsors a citywide cleanup event coinciding with Earth Day. The cleanup includes partnerships with local organizations and neighborhood groups to maximize the impact on the community and promote the principles of Earth Day.

This year, the City of Troy is partnering with three schools from Lansingburgh Central School District (Rensselaer Park Elementary, Turnpike Elementary and Knickerbacker Middle School) for a special bag decorating program. Paper bags provided by

Hannaford Supermarket will be decorated by students for distribution to customers at Hannaford's Lansingburgh neighborhood location.

"Earth Day is a good opportunity to come together to make meaningful improvements to our neighborhoods," **said Jessica Cucchi, store manager of the Troy Hannaford.** "This weekend, Hannaford associates are looking forward to getting Powers Park in top form for the warmer days ahead—and also brighten our customers' day with artfully decorated paper shopping bags courtesy of our local elementary schools. Community collaboration makes our community shine a little brighter."

Rain dates for all projects will be organized by individual cleanup groups. Contact information for event organizers is available at www.troyny.gov/earthday

For more information on the annual Citywide Earth Day cleanup, or to organize a project in your neighborhood, please contact Renee Panetta, City Recycling Coordinator, at (518) 279-7171 or renee.panetta@troyny.gov

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