



Kevin O'Bryan, Chairman  
Bill Dunne

Andrew Ross, Vice Chairman  
Pete Ryan

**TROY LOCAL DEVELOPMENT CORPORATION  
Board of Directors Meeting  
Planning Department Conference Room  
City Hall  
433 River Street, Suite 5001  
Troy, New York 12180**

**January 15, 2016  
8:30 a.m.  
AGENDA**

- I. Approval of Minutes from December 11, 2015 board meeting.
- II. Annual Board Member Evaluations, Financial Disclosure and Fiduciary Agreement
- III. Board Member appointments
- IV. Façade Improvement Grant
  - Forty One Property Management, LLC
- V. Tech Valley Center of Gravity - Hackathon Agreement
- VI. Additional funding for Asbestos Services – Former King Fuels site
- VII. Start Up NY – HVCC
- VIII. Enchanted City - 2016 Sponsorship
- IX. Financials
- X. Old Business
- XI. New Business
- XII. Adjournment



**TROY LOCAL DEVELOPMENT CORPORATION  
Board of Director  
Meeting Minutes**

**December 11, 2015  
8:30 a.m.**

**BOARD MEMBERS PRESENT:** Kevin O'Bryan, Bill Dunne, Dep. Mayor Pete Ryan, Hon. Ken Zalewski and Andy Ross

**ABSENT:**

**ALSO IN ATTENDANCE:** Justin Miller, Deanna DalPos, Erica Iannotti, Ken Crowe, James Lozano and Denee Zeigler

**Minutes**

The Chairman called the meeting to order at 8:30 a.m.

I. Minutes

The board reviewed the minutes from the November 13, 2015 board meeting.

**Andy Ross made a motion to approve the November 13, 2015 board meeting minutes.**

**Dep. Mayor Pete Ryan seconded the motion, motion carried.**

II. 77 Congress Street, LLC d/b/a Troy Kitchen

Bill Dunne spoke to the board about a revision to Troy Kitchen's loan term sheet. He advised that the applicant asked that the terms of the loan change from 60 months to 24 months. Mr. Dunne advised that the area surrounding the project has already seen visual improvements. He added that all of the documents have been collected and they are ready to close. (See attached Resolution 12/15 #1)

**Andy Ross made a motion to approve a loan to 77 Congress Street, LLC d/b/a Troy Kitchen in the amount of \$50,000.**

**Ken Zalewski seconded the motion, motion carried.**

III. Financials

Jim Lozano spoke about the balance sheet. He advised that there is about \$4.5 Million in assets versus \$1.8 in liability leaving a balance of \$2.7 Million. Mr. Lozano

advised that there has not been much change from last month. He advised that there have been four facade grants paid out and we are in a good cash position.

Mr. Lozano went over the operating statement with the board. He advised that the year to date deficit is under \$10,000. Mr. Lozano advised for the month of November we only had a couple notable expenses. There was a reduction in legal expenses because Harris Beach's legal expenses were mistakenly booked under the IDA and had to be adjusted for the LDC's account. He also advised that there was an architectural expense for Fischer Associates in the amount of \$4,900.00. The board asked if there was a way to add or remove a column to compare with the budget. Mr. Dunne advised that is a goal moving forward. Mr. Lozano advised that there is a way to condense the financials and add in a budget statement. He advised that February will be a goal to have that added in. He asked if the budget was already adopted. Mr. Miller advised yes, we have to have an adopted budget into the ABO by November 1<sup>st</sup>.

Mr. Zalewski asked where the \$4,900 was located on the statement. Mr. Lozano advised it is listed under architectural fees. Mr. Ross asked who would be responsible to collect for delinquent loans. Mr. Lozano advised we will come up with a workflow but suggested a 1<sup>st</sup> notice letter that would be sent out automatically. The board had a general discussion on the background of delinquent reports and how we should move forward.

**Hon. Ken Zalewski made a motion to approve the December 2015 financials as presented.**

**Dep. Mayor Pete Ryan seconded the motion, motion carried.**

IV. New Business

Mr. Dunne spoke to the board about the meeting schedule for 2016. He proposed that we move from the second Friday of the month to the third Friday of the month to allow for additional time to prepare the monthly reports for the board. Mr. Dunne noted that there are several times throughout the year that the second Friday of the month occurs very early. The board had a general discussion and noted that it would be consistent to keep it the same Friday each month instead of it being different each month.

**Dep. Peter Ryan made a motion to move the monthly meetings to the third Friday of each month.**

**Ken Zalewski seconded the motion, motion carried.**

V. SaxBST

Mr. Dunne advised that he received correspondence from SaxBST stating that the contract has expired and they offered to extend the contract for another three years. He advised that the amount they are asking for is \$8,800, which is \$200 more than their previous contract. Mr. Dunne noted that they have had a good relationship in the past with this firm and they are very familiar with our finances. The board had a general discussion on the audit and the work that was done in the past. Mr. Lozano advised he is familiar with SaxBST and noted they are a regional firm now who will give us access to additional resources. Mr. Ryan asked if this is an item we can bid

on or are we required to put out to bid. Mr. Miller advised it is ok to procure professional services directly.

**Andy Ross made a motion to extend the auditing contract with SaxBST for 2016 in the amount of \$8,800.00.  
Hon. Ken Zalewski seconded the motion, motion carried.**

VI. Center of Gravity

Mr. Dunne advised that he recently spoke to Laban Coblentz, founder of The Center of Gravity. He introduced him to Erica Iannotti, the current chair of The Tech Valley Center of Gravity, to discuss an upcoming event. Ms. Iannotti advised that they have had a lot of changes over the past few months and was excited to announce an event they will be holding to help attract new entrepreneurs to the City of Troy to visit and stay. She advised that they will be holding a series of hack-a-thons that will host 100+ people from all over the area. She advised the event is set up as a challenge where they have 36 hours to create something related to the challenge. Ms. Iannotti advised that they held an app challenge last year where AT&T was a sponsor. It was very successful and they wanted to come back to sponsor another event. She explained that on a normal night there are a handful of people working, but that during the weekend of the event, the center will be packed with people. She advised that mentoring was a key component of the event. Mentors are invited to come from all over the country. The Chairman asked how often they will hold the events and what the average budget would be. Ms. Iannotti advised it will be a quarterly event with a budget between \$15,000 and \$20,000. Mr. Ryan asked if AT&T will be a sponsor for all four events. Ms. Iannotti advised they are currently sponsoring the first event only. Mr. Dunne spoke about the LDC's support of new and different things. Mr. Ross asked if we are supporting The Center of Gravity in 2016. Mr. Dunne advised that ended in 2014. He added that he would like to see us sponsor each one of these in some way. The board had a general discussion about \$10,000; \$2,500 for each event. Ms. Iannotti noted that it is great to have national sponsors as well as local sponsors in Troy supporting this. Mr. Zalewski added that as a participant of the app challenge, AT&T was a great sponsor that brought a lot of people to Troy. Mr. Dunne agreed and wanted to get the message out that Troy stands behind what the Center of Gravity is trying to accomplish and is here for the people participating in the events.

**Hon. Ken Zalewski made a motion to approve grant funding in the amount of \$10,000 to The Tech Valley Center of Gravity.  
Dep. Mayor Pete Ryan seconded the motion, motion carried.**

VII. Terms

The Chairman asked for a brief overview of the terms of the board members. Mr. Miller explained that the bylaws of the LDC dictate how board members are appointed. It is made up of Mayoral appointments and Ex. Officio positions.

The Chairman of the IDA is automatically on the board of the LDC, but not automatically the Chairman. The Chairman of the LDC is a position that the board votes on. The Executive Director is an Ex Officio position that is held by the

Commissioner of the Planning Department. The Chairman noted that typically an Ex Officio member is non-voting and asked if the Ex Officio for this board is a voting member. Mr. Miller advised yes, all board members have voting positions. Mr. Miller explained that third Ex Officio member is a mayoral appointment from the City Council and is subject to their approval. The other two positions are strictly mayoral appointments. The Chairman asked about term limits. Mr. Miller advised that there are no term limits provided, you serve at the pleasure of the Mayor.

VIII. South Troy site

Mr. Ross asked for an update on the South Troy site. Mr. Dunne advised that many of the ongoing issues have been resolved. He explained that the roadway design from 2009 expanded the scope of the South Troy Industrial Roadway project to include a road that would run into the King Fuels site and then turn to the east through County Waste to Mill Street. He advised there was also some talk about redesigning the surrounding intersections, but there was no additional funding for that portion of the project. Mr. Dunne advised that while doing soil testing at the County Waste site, there were Indian artifacts found. When that occurred, the project scope changed again. Federal law required that we contact several of the Native American tribes who have been in the area. The Stockbridge Munsee Mohicans contacted us and felt that they may have been part of their heritage. Harkin did some archeological work and was not able to determine if the artifacts were part of their heritage. During this time, the design of the project changed to go around the area where the artifacts were found. The artifacts were given to the Stockbridge Munsee and they are currently on display at Russell Sage College. The current plan is to have the road go from Adams to Main Street following the current rail lines. Environmental Review has been completed and we are looking forward to the beginning of the process in 2016-2017. Mr. Dunne added that this will allow for about 85% of the truck traffic to be off of the main roads. We are at a good point with the project. Mr. Ross asked if it will connect with the bridge at some point. Mr. Dunne advised yes.

IX. Adjournment

The Chairman asked if there was any other business to discuss.  
The meeting was adjourned at 9:15 a.m.

**Dep. Mayor Pete Ryan made a motion to adjourn the meeting.  
Andy Ross seconded the motion, motion carried.**

**AUTHORIZING RESOLUTION**  
*(77 Congress Street LLC – Loan)*

A regular meeting of the Troy Local Development Corporation was convened on December 11, 2015, at 8:30 a.m.

The following resolution was duly offered and seconded, to wit:

Resolution No. 12/15 #1

RESOLUTION OF THE TROY LOCAL DEVELOPMENT CORPORATION  
AUTHORIZING (i) THE ISSUANCE OF A \$50,000 WORKING CAPITAL  
LOAN TO 77 CONGRESS STREET LLC WITH RESPECT TO A CERTAIN  
PROJECT (AS DEFINED HEREIN) AND (ii) THE EXECUTION AND  
DELIVERY OF A LOAN AGREEMENT AND RELATED DOCUMENTS.

WHEREAS, the Troy Local Development Corporation (the “Corporation”) is a duly-established, not-for-profit local development corporation of the State pursuant to Section 1411(h) of the Not-for-Profit Corporation Law (“N-PCL”) and a Certificate of Reincorporation filed on April 5, 2010 (the “Certificate”) established for the charitable and public purposes of relieving and reducing unemployment, promoting and providing for additional and maximum employment, bettering and maintaining job opportunities, instructing or training individuals to improve or develop their capabilities for such jobs, by encouraging the development of, or retention of, an industry in the community or area, and lessening the burdens of government and acting in the public interest; and

WHEREAS, 77 Congress Street LLC has applied to the Corporation for a \$50,000.00 Loan (the “Loan”) in connection with a certain project (the “Project”) consisting of the acquisition and installation of certain materials and equipment necessary to create a multi-restaurant gathering space called Troy Kitchen at 77-81 Congress Street, Troy, New York and certain soft costs authorized by TLDC; and

WHEREAS, the Corporation desires to authorize the issuance of the Loan, the terms of which have been presented at this meeting, and approve the execution and delivery of a Loan Agreement (“Agreement”), along with related documents, to memorialize the terms and conditions by which the Loan shall be extended by the Corporation, including the repayment thereof and security therefore.

NOW, THEREFORE, BE IT RESOLVED BY THE DIRECTORS OF THE TROY LOCAL DEVELOPMENT CORPORATION AS FOLLOWS:

Section 1. The Corporation hereby authorizes the provision of the Loan to the Company in furtherance of the Project. The Chairman, Vice Chairman and/or the Chief Executive Officer of the Corporation are hereby authorized, on behalf of the Corporation, to execute and deliver a Loan Agreement, along with related documents and modification agreements (collectively, the “Loan Documents”), in such form as prepared and approved by

counsel to the Corporation and as approved by the Chairman, Vice Chairman and/or the Chief Executive Officer.

Section 2. The Secretary or Assistant Secretary of the Corporation are hereby authorized, where appropriate, to affix the seal of the Corporation to the Loan Documents and to attest the same, all with such changes, variations, omissions and insertions as the Chairman, Vice Chairman and/or Chief Executive Officer of the Corporation shall approve, and the execution thereof by the Chairman, Vice Chairman and/or Chief Executive Officer of the Corporation to constitute conclusive evidence of such approval.

Section 3. The officers, employees and agents of the Corporation are hereby authorized and directed for and in the name and on behalf of the Corporation to do all acts and things required and to execute and deliver all such checks, certificates, instruments and documents, to pay all such fees, charges and expenses and to do all such further acts and things as may be necessary or, in the opinion of the officer, employee or agent acting, desirable and proper to effect the purposes of the foregoing resolutions and to cause compliance by the Corporation with all of the terms, covenants and provisions of the documents executed for and on behalf of the Corporation.

Section 4. These Resolutions shall take effect immediately.

The question of the adoption of the foregoing Resolution was duly put to a vote on roll call, which resulted as follows:

	<i>Yea</i>	<i>Nea</i>	<i>Absent</i>	<i>Abstain</i>
Kevin O'Bryan	[ X ]	[ ]	[ ]	[ ]
William Dunne	[ X ]	[ ]	[ ]	[ ]
Hon. Kenneth Zalewski	[ X ]	[ ]	[ ]	[ ]
Andrew Ross	[ X ]	[ ]	[ ]	[ ]
Peter Ryan	[ X ]	[ ]	[ ]	[ ]

The Resolution was thereupon duly adopted.

STATE OF NEW YORK                    )  
COUNTY OF RENSSELAER            ) ss.:

I, the undersigned Secretary of the Troy Local Development Corporation, DO HEREBY CERTIFY:

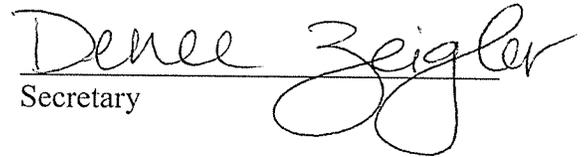
That I have compared the annexed extract of minutes of the meeting of the Troy Local Development Corporation (the " Corporation "), including the resolution contained therein, held on December 11, 2015 with the original thereof on file in my office, and that the same is a true and correct copy of the proceedings of the Corporation and of such resolution set forth therein and of the whole of said original insofar as the same related to the subject matters therein referred to.

I FURTHER CERTIFY, that all members of said Corporation had due notice of said meeting, that the meeting was in all respects duly held and that, pursuant to Article 7 of the Public Officers Law (Open Meetings Law), said meeting was open to the general public, and that public notice of the time and place of said meeting was duly given in accordance with such Article 7.

I FURTHER CERTIFY, that there was a quorum of the members of the Corporation present throughout said meeting.

I FURTHER CERTIFY, that as of the date hereof, the attached resolution is in full force and effect and has not been amended, repealed or modified.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of said Corporation this 11<sup>th</sup> day of December 2015.

  
Secretary

[SEAL]

### Troy LDC Confidential Evaluation of Board Performance

Criteria	Agree	Somewhat Agree	Somewhat Disagree	Disagree
Board members have a shared understanding of the mission and purpose of the Authority.				
The policies, practices and decisions of the Board are always consistent with this mission.				
Board members comprehend their role and fiduciary responsibilities and hold themselves and each other to these principles.				
The Board has adopted policies, by-laws, and practices for the effective governance, management and operations of the Authority and reviews these annually.				
The Board sets clear and measurable performance goals for the Authority that contribute to accomplishing its mission.				
The decisions made by Board members are arrived at through independent judgment and deliberation, free of political influence, pressure or self-interest.				
Individual Board members communicate effectively with executive staff so as to be well informed on the status of all important issues.				
Board members are knowledgeable about the Authority's programs, financial statements, reporting requirements, and other transactions.				
The Board meets to review and approve all documents and reports prior to public release and is confident that the information being presented is accurate and complete.				
The Board knows the statutory obligations of the Authority and if the Authority is in compliance with state law.				
Board and committee meetings facilitate open, deliberate and thorough discussion, and the active participation of members.				
Board members have sufficient opportunity to research, discuss, question and prepare before decisions are made and votes taken.				
Individual Board members feel empowered to delay votes, defer agenda items, or table actions if they feel additional information or discussion is required.				
The Board exercises appropriate oversight of the CEO and other executive staff, including setting performance expectations and reviewing performance annually.				
The Board has identified the areas of most risk to the Authority and works with management to implement risk mitigation strategies before problems occur.				
Board members demonstrate leadership and vision and work respectfully with each other.				

Date Completed: \_\_\_\_\_

**ANNUAL DISCLOSURE STATEMENT  
CITY OF TROY  
FOR 2016**

\_\_\_\_\_  
Last Name:

\_\_\_\_\_  
First Name:

\_\_\_\_\_  
Initial:

\_\_\_\_\_  
Title:

\_\_\_\_\_  
Department of Agency:

\_\_\_\_\_  
Work Address:

\_\_\_\_\_  
Phone Number:

If the answer to any of the following questions in "NONE", please so indicate.

**1. REAL ESTATE OWNERSHIP**

List the address of each piece of property that you, your spouse, or other member of your immediate family or household own or have a financial interest in. List only real estate that is in the City of Troy or within one (1) mile of the boundary of the City of Troy.

Name of Family Member	Relationship to You	Address of Real Property	Type of Investment

**2. CITY EMPLOYEE'S OUTSIDE EMPLOYER(S) OR BUSINESS (ES)**

List the name of any outside employer or business from which you receive compensation for services rendered or goods sold or produced or of which you are a member, office or employee. Also include any entity in which you have an ownership interest, except a corporation of which you own less than five percent (5%) of the outstanding stock. Identify the type of business (i.e., partnership, corporation, self-employment, or sole proprietorship) and your relationship to the employer or business (i.e., owner, partner, director, member, employee or shareholder).

Name of Employer or Business	Nature of Business	Identify Whether Self Employed, Sole Proprietorship or Entity Type	Relationship to Business	Percentage of Ownership

3. SPOUSE'S EMPLOYER OF BUSINESS

List the name of any outside employer or business from which your spouse receives compensation for services rendered or goods sold or produced or of which your spouse is a member, officer or employee. Identify the nature of the business. Identify the type of business (i.e., partnership, corporation, self-employment, or sole proprietorship) and your spouse's relationship to the employer or business (i.e., owner, partner, director, member, employee or shareholder). IF your spouse's ownership exceeds 5% set forth your spouse's percentage of ownership.

Name of Employer or Business	Nature of Business	Identify Whether Self Employed, Sole Proprietorship or Entity Type	Relationship to Business	Percentage of Ownership

Your Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## *Acknowledgement of Fiduciary Duties and Responsibilities*

As a member of the Authority's board of directors, I understand that I have a fiduciary obligation to perform my duties and responsibilities to the best of my abilities, in good faith and with proper diligence and care, consistent with the enabling statute, mission, and by-laws of the Authority and the laws of New York State. The requirements set forth in this acknowledgement are based on the provisions of New York State law, including but not limited to the Public Authorities Reform Act of 2009, Public Officers Law, and General Municipal Law. As a member of the board of directors:

### I. Mission Statement

I have read and understand the mission of the Authority; and the mission is designed to achieve a public purpose on behalf of the State of New York. I further understand that my fiduciary duty to this Authority is derived from and governed by its mission.

I agree that I have an obligation to become knowledgeable about the mission, purpose, functions, responsibilities, and statutory duties of the Authority and, when I believe it necessary, to make reasonable inquiry of management and others with knowledge and expertise so as to inform my decisions.

### II. Deliberation

I understand that my obligation is to act in the best interests of the Authority and the People of the State of New York whom the Authority serves.

I agree that I will exercise independent judgment on all matters before the board.

I understand that any interested party may comment on any matter or proposed resolution that comes before the board of directors consistent with the laws governing procurement policy and practice, be it the general public, an affected party, a party potentially impacted by such matter or an elected or appointed public official. However, I understand that the ultimate decision is mine and will be consistent with the mission of the Authority and my fiduciary duties as a member of the Authority's board of directors.

I will participate in training sessions, attend board and committee meetings, and engage fully in the board's and committee's decision-making process.

### III. Confidentiality

I agree that I will not divulge confidential discussions and confidential matters that come before the board for consideration or action.

### IV. Conflict of Interest

I agree to disclose to the board any conflicts, or the appearance of a conflict, of a personal, financial, ethical, or professional nature that could inhibit me from performing my duties in good faith and with due diligence and care.

I do not have any interest, financial or otherwise, direct or indirect, or engage in any business or transaction or professional activity or incur any obligation of any nature, which is in substantial conflict with the proper discharge of my duties in the public interest.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Authority Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Troy Local Development Corporation  
50/50 Façade Improvement Program  
Application for Funding Assistance**

**Received**  
12-4-15

**Applicant:**

Building Address 41 112th St  
 Applicant Name Forby one Property Management LLC Edward Doin  
 Applicant Address 41-112th St Troy NY 12182  
 Telephone 518-235-4141 Email ed@forbyonesportsbar.com  
 Is the applicant the owner?  Yes  No  
 Owner Name 41 Property Management LLC  
 Owner Address 10 Willowbrook Lane Ballston Lake NY 12019

**Building Information:**

Type of Construction:  Masonry  Frame  Other  
 Number of Floors: 2 Basement:  Yes  No  
 Building Square Footage: 3938 Lot Dimensions: 10m 60 x 75

**Existing conditions of the building:**

Front Façade:	<input type="checkbox"/>	Excellent	<input checked="" type="checkbox"/>	Good	<input type="checkbox"/>	Fair	<input type="checkbox"/>	Poor	<input type="checkbox"/>	At Risk
Side Wall(s):	<input type="checkbox"/>	Excellent	<input checked="" type="checkbox"/>	Good	<input type="checkbox"/>	Fair	<input type="checkbox"/>	Poor	<input type="checkbox"/>	At Risk
Rear Wall:	<input type="checkbox"/>	Excellent	<input checked="" type="checkbox"/>	Good	<input type="checkbox"/>	Fair	<input type="checkbox"/>	Poor	<input type="checkbox"/>	At Risk
Roof:	<input type="checkbox"/>	Excellent	<input checked="" type="checkbox"/>	Good	<input type="checkbox"/>	Fair	<input type="checkbox"/>	Poor	<input type="checkbox"/>	At Risk
Other:	<input type="checkbox"/>	Excellent	<input type="checkbox"/>	Good	<input type="checkbox"/>	Fair	<input type="checkbox"/>	Poor	<input type="checkbox"/>	At Risk

**Occupancy Information:**

Building is vacant:  Yes  No  
 # of commercial units in the building: 1

List all existing businesses at this address or any business proposed to occupy the building:

Business Name	Owner Name & Address	# Of Years at Current Address	# Of Years at Previous Address
Forby One Sports Bar & Grill	Edward Doin 10 Willowbrook Lane Ballston Lake, NY 12019	4	

# of residential units in the building: 0

**Schedule of Work:**

Proposed Method of Work:  Contract  Self-Help  Combination

Date work can begin by: Any  
Date work must be completed by: 11/1/16

Do you anticipate a need for architect design services?  Yes  No  
Do you anticipate a need for contractor design services?  Yes  No

Total Project Cost: \$10,500. Grant Request: \$5,000.

Describe any recent improvements you have made to the building, if any:

New Signs - Lighting  
Painting  
New windows

Provide a brief summary of all proposed activities:

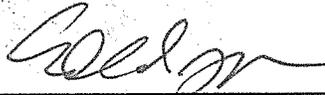
Install (2) retractable motorized awnings to front  
for outside dining area covering from sun and  
elements. Also to improve aesthetics.

**Additional Information:**

Are you or any other owner of the property a City of Troy employee?  Yes  No

Have you ever received grant money for this project?  Yes  No  
If yes, please describe:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature  Date 10/10/15

The Troy Development Corporation certifies that it will comply with all Federal statutes and regulations that prohibit discrimination on the basis of race, color, national origin, religion, sex, handicap, age, or any other nondiscrimination statute(s), which may apply to the applicant.

Reynolds Group Enterprises, Inc.

1541 NY 67

Schaghticoke, NY 12154

# Invoice

Date	Invoice No.
10/10/15	7962

<b>Bill To</b>
Ed Dolp 41 Sports Bar 41 112 th Street Troy, NY 12182

<b>Ship To</b>

P.O. Number	Terms	Rep	Ship Date	Ship Via	F.O.B.	Project
	Due on receipt	EPR	10/10/15			
Item Code	Description	Quantity	Price Each	Amount		
3-Install/Awn	2 Motorized Sunstyles w/Motion Detectors 24 x 8'3" and 25 x 8'3" Capital Improvement	2	5,250.00	10,500.00		
			0.00	0.00		
					<b>Total</b>	<b>\$10,500.00</b>



## SPONSORSHIP COMMITMENT FORM

### SPONSOR INFORMATION

Company/Organization Name \_\_\_\_\_

Street Address, City, St., Zip: \_\_\_\_\_

Contact Person and Phone \_\_\_\_\_

### SPONSORSHIP (Details on Page 2)

\$7,000 Presenting Sponsor

\$1,000 Gold Watch Sponsor

\$750 Silver Steam Whistle Sponsor

\$500 Bronze Bootstrap Sponsor

Other Amount

### Payment Information

Please make checks payable to: The Enchanted City

203 River Street

Troy, NY 12180

### Important Information

Payment is required with this application, payable to The Enchanted City. Please email company logo in electronic format (.pdf or .jpeg preferred) along with a brief company summary (50 word maximum) for "The Enchanted City" promotional materials to: [developtheenchantedcitytroy@gmail.com](mailto:developtheenchantedcitytroy@gmail.com)

**Thank you for your support!**



## SPONSORSHIP LEVELS 2016

### **PRESENTING INVENTOR SPONSOR - \$10,000 (1 AVAILABLE)**

#### **PRESENTING SPONSOR WILL RECEIVE:**

- Presentational billing in event name "Company XYZ presents The *Enchanted City*"
- Inclusion on on-air discussion panels
- Largest, most prominent logo on all collateral materials including
  - ✓ Event posters
  - ✓ Event banners
  - ✓ Event advertising
  - ✓ Event PR
- Quote from company in official event press release
- Opportunity to speak at event press conference
- 10 x 10 booth at event site
- Four free VIP tickets to the Queen's Ball evening event

### **GOLD WATCH SPONSOR - \$5,000 DONATION (2 AVAILABLE)**

#### **GOLD LEVEL SPONSORS WILL RECEIVE:**

- Large logo on all collateral materials including
- Event posters
- Event banners
- Event advertising
- Event PR
- 10 x 10 booth at event site
- Live mentions by costumed characters throughout the event

### **SILVER STEAM WHISTLE SPONSOR - \$1,000 DONATION (4 AVAILABLE)**

#### **SILVER LEVEL SPONSORS WILL RECEIVE:**

- Logo on all collateral materials including
- Event posters
- Event banners
- Event advertising
- Event PR

### **BRONZE BOOTSTRAP SPONSOR - \$500 DONATION (6 AVAILABLE)**

#### **BRONZE LEVEL SPONSORS WILL RECEIVE:**

- Logo on all collateral materials including
- Event posters
- Event banners
- Event advertising