

W.M. Patrick Madden
Mayor



John Salka
Deputy Director of Public Information

Monica Kurzejeski
Deputy Mayor

Office of the Mayor
City Hall
433 River Street
Troy, New York 12180

Phone: (518) 279-7131
Fax: (518) 270-4546
john.salka@troyny.gov

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Mayor Madden encourages Troy residents to give blood to help American Red Cross meet nationwide shortage

Critical need for blood and platelet donors due to winter weather cancellations, widespread flu infections

Mayor, Assistant Police Chief Owens to donate blood Tuesday during American Red Cross blood drive in Troy

TROY, NY – With blood and platelet donations being distributed at hospitals faster than donations can be collected, Mayor Patrick Madden is encouraging Collar City residents to give blood to help the American Red Cross eliminate a nationwide winter shortage.

Mayor Madden said, “With a nationwide blood shortage reaching a critical level, the need for donations remains in high demand. The simple act of giving blood will serve an essential purpose, helping the American Red Cross replenish the blood supply to meet the needs of patients across the country. All blood types are needed, and I urge members of the Troy community to make an appointment to give this winter.”

The Red Cross has a critical need for blood and platelet donors to help address a winter blood donation shortage caused by severe winter weather in parts of the country. Widespread flu infections and freezing cold temperatures have also impacted turnout at blood drives. Approximately 600 blood drives have been forced to cancel due to winter weather in 2018, causing more than 17,500 blood and platelet donations to go uncollected. Blood and platelet donations are urgently needed so patients can continue to receive lifesaving medical treatments.

On Tuesday, February 13, Mayor Madden and Troy Police Chief Brian Owens will donate blood during a Red Cross blood drive at the Capital District Educational Opportunity Center (EOC), located at 431 River Street, Troy.

Sonja Ronovech, Red Cross Blood Services District Manager said, “We rely on our community partners and volunteer blood donors to help save lives. We thank Mayor Patrick Madden, Troy Police Chief Brian Owens and all blood donors of Troy for their support.”

All eligible blood donors are urged to make an appointment to give now by using the Blood Donor app, visiting redcrossblood.org or calling 1-800-RED CROSS (1-800-733-2767).

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Press Contact:

John Salka, Deputy Director of Public Information

John.Salka@troyny.gov / (518) 279-7131

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