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## **Mayor Madden Announces Downtown Parking Improvements**

**TROY, NY** – As part of a phased implementation plan for parking improvements in Troy’s Central Business District, Mayor Patrick Madden today announced the City of Troy will make significant upgrades to the downtown parking network beginning in May 2018. The first phase of enhancements include the upgrade of all existing parking meters, deploying upgraded kiosks to high-demand areas, reconfigured parking hours to encourage outer district parking, creation of dedicated visitor parking, improved public parking wayfinding signage, and launch of online payment options for metered street parking.

**Mayor Patrick Madden said,** “As Troy’s downtown business district continues to grow and thrive, we must continue to improve our available public parking options to meet demand. These necessary upgrades will expand available parking options and modernize management to help our rapidly growing downtown and waterfront, ensuring that residents and visitors from across the Capital Region can continue to enjoy Troy’s unique mix of small businesses, restaurants, craft breweries and shops all year round.”

**Cheryl Kennedy, Economic Development Coordinator for the City of Troy said,** “These are the first of several important improvements to the downtown parking system to further promote our vibrant, walkable downtown. We have been reviewing our management systems internally and instituting best practices so we can put forward more innovative, convenient parking solutions for our users. The upgrade and expansion of our kiosk program, along with instituting pay-by-cell services and dedicated off-street visitor parking, is an important step in the right direction.”

The City of Troy’s historic downtown continues to be a popular destination for residents, visitors and commuters. Due to the compact and historic nature of the downtown district, parking availability is limited to street parking, surface lots, and parking structures. Currently, street parking is unevenly metered throughout the downtown district, with daytime parking in surface lots and parking structures available by permit only.



## **Parking Improvements**

During the first phase, the City will install 24 additional parking kiosks, doubling the number of meters for more even distribution in the downtown core. Existing units in less frequently used areas will be relocated to higher traffic zones to meet demand. All kiosks will be upgraded for compatibility with pay-by-cell services for metered street parking. An additional 50 metered spaces will be created for dedicated visitor parking throughout city-owned lots and garages.

New street signage will also be installed to help guide visitors to available off street parking in city-owned lots and garages. The new and upgraded kiosks, street signage and mobile payment application will be rolled out beginning in May 2018. Additional improvements are expected to be announced later this year.

**Katie Hammon, Executive Director of the Downtown Troy Business Improvement District** said, “Downtown Troy has seen incredible growth in weekday activity through an increase in visitors, residents, students, and the local workforce. With this growth, it is important to implement strategies which keep our historic downtown open and inviting. The addition of visitor parking, upgraded meters and other improvements will ensure visitors and residents from the City, region and beyond can continue to shop, dine, and explore the diverse offerings in our downtown business district.”

**Kate Manley, Executive Director of the Rensselaer County Regional Chamber of Commerce** said, “With the continued revitalization of downtown Troy, there has been an increase of visitors, residents and businesses coming to the heart of downtown. We applaud the City for creating a strategy that expands parking options and utilizes modern technology.”

For more information on public parking, including a map of available city-owned parking lots and garages, please visit City’s parking management page at [www.troyny.gov](http://www.troyny.gov)

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