

- Improve the functionality of all street components to improve drainage and accessibility of the alley and sidewalks (particularly at intersections) and install ADA approved ramps at crossings.
- Create a sense of place and destination through the use of various design elements including landmark signage, consistent/attractive surfacing, and overhead string lighting that provides the alley with appropriate lighting and improves pedestrian safety.
- Collaborate with our partners to leverage local expertise, talent and a mix of public/private funding and commit ourselves to bringing the once-stalled project to fruition.
- Support the Arts Center and their mission to introduce public art throughout Troy and showcase inspiring talent like muralist Joe Iurato, commissioned to install several custom pieces along the walls of Franklin Alley.
- Rededicate the alley to the public as a place for engagement, community building and programming such as street performances, pop-ups and special events.



*If downtown Troy reclaimed its alleys, it could increase its public space by 15-20%. In fact, it means that downtown alleys cover almost half as much space as downtown parks, plazas and other pedestrian-oriented spaces. That's a lot of potential to reimagine a city that is more **Attractive**, **Vibrant** and **Connected**.*